



Expatrix finds housing solutions to fit its diverse clientele through Relocify

Since 2013, Expatrix has offered top-notch immigration services to non-EU citizens. Through a partnership with Relocify, they streamline housing for their diverse clients, allowing the team to concentrate on the immigration support.

EXPATRIX

 Immigration company

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Challenge

In recent times, Expatrix has recognized the need to provide housing solutions to expats upon their arrival in the Netherlands. Before partnering with Relocify, Expatrix had explored alternative relocation services. However, these options posed challenges as they predominantly catered to the premium housing market, failing to meet the diverse needs of their clientele.

This limitation led to a growing list of clients struggling to secure rental homes and settle in. As a result, the Expatrix team found themselves spending an extensive amount of time and effort addressing housing-related concerns and inquiries.

Solution

In 2022, Expatrix partnered with Relocify to handle the housing arrangements for clients relocating to the Netherlands. Relocify efficiently provided housing solutions across a wide financial spectrum, accommodating Expatrix's diverse clientele, from budget-conscious individuals to those seeking premium accommodations. This streamlined Expatrix's process by providing a unified reference point for all clients, regardless of their financial circumstances.

Results

Since partnering with Relocify for housing solutions, Expatrix has freed up time previously spent on housing queries. This has allowed them to expand their client base and focus more on immigration support.

The ability to consistently find housing within tight deadlines has given Expatrix the reliability they need to coordinate related relocation tasks effectively. Natalia Tolmacheva, a Relocation Consultant at Expatrix, elaborates, "Knowing a client will arrive in 10 weeks, we're confident that housing will be secured in that timeframe. This lets us schedule other essentials like BSN registration and ID collection. A set, reliable schedule is crucial for us."

What was once time-consuming and a major blocker in the process, is now essentially out of mind for the team at Expatrix.

"With Relocify, you really feel like someone is taking your hand and taking you through this, which is very important when you're a newcomer and you don't know anything about this country."



Natalia Tolmacheva – Senior Relocation Consultant